



FOR IMMEDIATE RELEASE

Contact: Gilly Segal
Email: ncononprofit@gmail.com

**SAN ANTONIO NONPROFIT TO DONATE 13,000+ NEW BOOKS
TO UVALDE CHILDREN**
Grassroots campaign vastly exceeded its initial goal of 600 children's books.

San Antonio, Texas, September 1, 2022 – San Antonio-based nonprofit Never Counted Out will hold a free children's event Sept. 17, 2022, at El Progreso Memorial Library in Uvalde to give away more than 13,000 + new books and activities.

The #600BooksOfHope campaign was launched May 27 by children's author and filmmaker [e.E. Charlton-Trujillo](#) with the support of authors [G. Neri](#) and [Pat Zietlow Miller](#) under the Never Counted Out banner. Initially, the goal was to collect 600 new children's books for Robb Elementary School students. But, realizing how deeply the tragedy at the school affected every child in Uvalde, Never Counted Out adjusted its goal to collect enough new books for every pre-K – 12th grade student in Uvalde.

Soon, thousands of books poured in from authors, illustrators, educators, librarians, booksellers, and publishers from America and beyond. Partnering with Edmentum, Reading Is Fundamental, The Twig Bookshop, and other groups, #600BooksOfHope achieved a goal larger than they could have ever imagined.

e.E. Charlton-Trujillo, Executive Director of Never Counted Out, created 600 Books of Hope, "Because books give young people a place to escape, to grieve, and to laugh. A place to feel inspired, to feel hope. While we can't take away the trauma they've endure, we can offer them the comfort of story."

Never Counted Out spent the summer collecting and sorting the books and are grateful to now share them with the children of Uvalde.

"Reading book inscriptions and notes that sometimes arrived with the books has been so moving," said Gia Gordon, children's author, and COO of Never Counted Out. "There is so much love out there for the children of Uvalde. For the community."

The book donation event will go from 10:30 a.m. – 4 p.m. at El Progreso Memorial Library. Children, parents, teachers, and librarians from all Uvalde schools, real and virtual learning, are encouraged to come out for books and some gift card giveaways.

###

Never Counted Out believes in the potential of young people's ideas, imagination, and insight into the world around them. Through free book donations and virtual visits for kids in grades K-12, we strive to support critical thinking, connection to community, and personal creativity. Because when a child has access to stories, they have access to the world of what might be. To learn more about Never Counted Out and the #600BooksOfHope campaign, visit [Never Counted Out](#) or message Gilly Segal, Strategic Planner and Event Coordinator, at ncononprofit@gmail.com.